

**“100 YEARS, 100 GIFTS” SWEEPSTAKES**  
**Official Rules**

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** The “100 Years, 100 Gifts” Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are the age of majority in their place of residence at the time of entry, and who are dental professionals (dentists, dental assistants, dental hygienist, dental office managers and dental laboratory technicians). Employees of Harry J. Bosworth Company, as well as members of their immediate family (spouse, parents, siblings and children), and household members of each such employee, are not eligible to enter or win. Subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters relating to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Harry J. Bosworth Company, 7227 N. Hamlin Ave., Skokie, IL 60076.

**3. Entry Periods:** The Sweepstakes begins on October 10, 2011 at 12:01 a.m. Eastern Time (“ET”) and ends on October 1, 2012 at 11:59 p.m. ET (the “Promotion Period”). The Sweepstakes will consist of four (4) entry periods (each an “Entry Period”) during the Promotion Period, as outlined in the chart below.

<b>Entry Period</b>	<b>Start Date (at 12:01 a.m. CT)</b>	<b>End Date (at 11:59 p.m. CT)</b>	<b>Approximate Draw Date</b>
1	10/10/2011	1/10/2012	1/31/2012
2	2/1/2012	4/1/2012	4/30/2012
3	5/1/2012	7/1/2012	7/31/2012
4	8/1/2012	10/1/2012	10/31/2012

Sponsor’s computer is the official time-keeping device for the Sweepstakes. All mailed or hand-delivered entries must be received by Sponsor by the end date of each Entry Period to be eligible for the drawing for that Entry Period.

**4. How to Enter:** During the Promotion Period, visit <http://www.bosworth.com> and follow the links and instructions to fully complete and submit the official registration form, including a valid home street address. P.O. Boxes are not permitted. Alternatively, fill out an official entry form available from an authorized Bosworth representative during an office visit, at trade association meetings, or in professional and trade magazine tear cards, and mail the form to Sponsor’s

address in Section 2 above, or enter electronically in response to Sponsor's e-mail invitation.

**Limitation:** Each participant may enter only one (1) time during the Promotion Period and is eligible to win only one (1) prize (including combination prizes). All entries that have not been selected as prize winners will roll over into the next Entry Period. Multiple entrants are not permitted to share the same home and/or email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different home or email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any electronic entry, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associate with the submitted address. Each contingent winner may be required to show proof of being the authorized account holder.

**4. Prize Drawings:** Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the contingent winners and contingent prizes are final and binding in all matters related to the Sweepstakes. Sponsor will randomly select the contingent winners and contingent prizes for each Entry Period from all eligible entries received during each of the Entry Periods, on or around the dates set forth in the chart in Section 3 above. Non-winning eligible Entry Period entries will carry over into all following Entry Period drawings. The contingent winners will be notified by email, postal mail or phone, at the address and/or number provided in the official entry form. Each potential winner of a prize with an Approximate Retail Value ("ARV") of \$600 or greater will be required to sign and return an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit"), containing their Social Security or Tax Identification Number, which must be received by Sponsor within ten (10) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner cannot be contacted, fails to sign and return the Affidavit within the required time period (if applicable), or the awarded prize is returned as undeliverable, the contingent winner forfeits the prize. Contingent winners must continue to comply with all terms and conditions of these Official Rules and winning a prize is contingent upon fulfilling all requirements. In the event that a contingent winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate contingent winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded. Entry Period 1-4 prizes will be awarded approximately 4-8 weeks after the applicable Entry Period drawing.

## **6. Prizes:**

### **a. Entry Period 1 Prizes (25)**

- (1) Combination iPod and iHome Bundle (counts as 2 prizes)(Apple iPod Touch 32GB Approximate Retail Value (ARV) \$299, and Apple iHome iP49 Portable Rechargeable FM Speaker System for iPhone and iPod with Bongiovi DPS Technology, ARV \$159.95
- (3) iTunes/Apple Gift Cards ARV \$25
- (3) Starbucks Gift Cards ARV \$10
- (3) Amazon Gift Cards ARV \$20
- (3) Target Gift Cards ARV \$50
- (3) Barnes & Noble Gift Cards ARV \$50
- (1) Combination Microsoft XBOX 360 250 GB Kinect Model S7G-00001 Bundle (counts as 2 prizes) ARV \$399.99
- (1) Amazon Kindle WI-FI 6" Ink Pearl Display ARV \$139
- (1) iPod Nano 8GB ARV \$149
- (1) iPod Shuffle 2GB ARV \$49
- (2) Netflix 12-month Gift Certificates ARV \$95.88
- (1) Trek Bikes Bicycle Model 1.1 ARV \$689.99

### **b. Entry Period 2 Prizes (25)**

- (2) iTunes/Apple Gift Cards ARV \$25
- (2) Starbucks Gift Cards ARV \$10
- (2) Amazon Gift Cards ARV \$20
- (2) Target Gift Cards ARV \$50
- (2) Barnes & Noble Gift Cards ARV \$50
- (1) Garmin GPS nüvi 2300LM ARV \$199.99
- (1) Fandango Movie Ticket for two ARV \$20
- (1) Nintendo Wii Bundle (counts as 4 prizes) consisting of Console with Mario Kart ARV \$149.99, Nintendo-Wii Fit Plus with Wii Balance Board for Nintendo Wii Model RVLRRFPE ARV \$99.99
- (1) Barnes & Noble Nook Color 7" eReader ARV \$249
- (1) Combination iWatch Bundle (counts as 2 prizes) ((1) iPod Nano 8GB ARV \$149 and (1) iWatchz Q Series watchband for iPod Nano ARV \$24.95

- (1) iPod Shuffle 2GB ARV \$49
- (1) Nikon Cool Pix L24 ARV \$119.95
- (2) Netflix 12-month Gift Certificate ARV \$95.88
- (1) iPad 2 64GB (Wi-Fi Only) ARV \$599
- (1) Bose Headphones MIE2i mobile headset ARV \$129.95

**c. Entry Period 3 Prizes (25)**

- (2) iTunes/Apple Gift Cards ARV \$25
- (2) Starbuck Gift Cards ARV \$10
- (2) Amazon Gift Cards ARV \$20
- (2) Target Gift Cards ARV \$50
- (2) Barnes & Noble Gift Cards ARV \$50
- (1) Garmin GPS nüvi 2300LM ARV \$199.99
- (1) Michael Kors Men's Black Dial Ceramic Chronograph Watch Model MK5164 ARV \$333.99
- (1) Amazon Kindle DX, Free 3G, 3G Global, Graphite, 9.7" display with new E Ink Pearl Technology ARV \$379
- (1) Barnes & Noble Nook 6" Simple Touch Reader ARV \$139
- (1) iPod Nano 8GB ARV \$149
- (1) iWatchz Q Series watchband for iPod Nano ARV \$24.95
- (1) iPod Shuffle 2GB ARV \$49
- (1) Nikon Cool Pix L24 ARV \$119.95
- (1) North Face "Recon" Backpack ARV \$89
- (2) Netflix 12-month Gift Certificate ARV \$95.88
- (1) Michael Kors Women's Chronograph Watch Model MK5217 ARV \$183
- (1) Bose Headphones MIE2i mobile headset ARV \$129.95
- (1) Combination Nike Bundle (counts as 2 prizes) consisting of Nike Gift Card ARV \$100 and Nike + Livestrong Sport Band ARV \$59

**d. Entry Period 4 Prizes (25)**

- (1) Combination iPod and iHome Bundle (counts as 2 prizes)(Apple iPod Touch 32GB ARValue (ARV) \$299, and Apple iHome iP49 Portable Rechargeable FM Speaker System for iPhone and iPod with Bongiovi DPS Technology, ARV \$159.95

- (3) iTunes/Apple Gift Cards ARV \$25
- (3) Starbucks Gift Cards ARV \$10
- (3) Amazon Gift Cards ARV \$20
- (3) Target Gift Cards ARV \$50
- (3) Barnes & Noble Gift Cards ARV \$50
- (1) iPad 2 64GB (Wi-Fi Only) ARV \$599
- (2) Combination iWatch Bundle (counts as 2 prizes) ((1) iPod Nano 8GB ARV \$149 and (1) iWatchz Q Series watchband for iPod Nano ARV \$24.95)
- (2) iPod Shuffle 2GB ARV \$49
- (1) Ebike Switzerland, Stromer Standard electric bike ARV \$2850

For All Prizes: Prizes are non-transferable and no substitutions will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute an entire prize or any component of a prize for one of equal or greater value if the designated prize or any component of a prize should become unavailable for any reason or if Sponsor determines such replacement is in the best interests of the winner. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All winners of prizes with ARV of \$600 or more will receive IRS Form 1099-M. Odds of winning an Entry Period prize depend on the number of eligible entries received during the applicable Entry Period.

**7. Release:** BY RECEIPT OF ANY PRIZE, WINNER AGREES TO RELEASE AND HOLD HARMLESS SPONSOR, HARRY J. BOSWORTH COMPANY, AND ITS RESPECTIVE SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND PRIZE SUPPLIERS, AND EACH OF THEIR RESPECTIVE PARENT COMPANIES AND EACH SUCH COMPANY'S OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (COLLECTIVELY, THE "RELEASED PERSONS") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION, INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OR MISUSE OF ANY PRIZE.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper

functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provide that, if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the courts sitting in Chicago, Illinois; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions

concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the state of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Illinois.

**12. Entrant's Personal Information:** Information collected from entrants will be used solely for the purpose of determining the contingent winners of the Sweepstakes and for Sponsor's marketing efforts and will not be transferred to third parties.

**13. Winners List:** Winners List requests will only be accepted after the Promotion Period end date (listed above) and in no event later than December 31, 2012. For the Winners List, visit Sponsor's web site at [www.bosworth.com](http://www.bosworth.com) and click on the Winners List link for details or send a stamped, self-addressed envelope to Sponsor at the address in Section 2 above requesting the Winners List.